

# BACCHUS GAMMA Tobacco Use and Attitude Survey

## Preliminary Summary Findings - Fall 2004 Survey



Results Compiled by:  
PA SWAT - Clarion University of Pennsylvania  
Health Science Education Center  
330 Main Street; Clarion, PA 16214

### Introduction:

This report presents PRELIMINARY SUMMARY FINDINGS from data collected from five (5) PA SWAT Colleges and Universities during the Fall 2004 semester. Readers should note, the primary emphasis and opportunity of this initial data collection effort is to identify, assess, and prioritize strengths and weaknesses of the survey tool, and challenges related to data collection, summary, and analysis. This information SHOULD NOT be used to draw definitive conclusions about tobacco use and attitudes on PA SWAT campuses. This initial data collection effort is a step toward that kind of utility, but we are not there yet.

Based, in part, on the process of compiling these findings, current data collection and analysis priorities include:

- ∴ Develop and integrate data validation and error checking routines that can be run as data is entered.
- ∴ Gather feedback to identify and prioritize alternative structures of analysis. For example, is it more important to understand correlation between smoking frequency and perceived addiction or year in school and smoking history?
- ∴ Consider long-term opportunities and challenges for expediting data entry and analysis (i.e.: web-based distribution/data entry, bubble sheets, etc.)

Your comments and feedback are important. Please address questions, comments, suggestions, and feedback - good, bad, or otherwise - to W. Randy Rice at [rice@clarion.edu](mailto:rice@clarion.edu).



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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1: In your opinion, what percentage of college students at your school smoked cigarettes in the last 30 days at least one time?

Total Responses	Average	Min	Max
923	60.54%	0.00%	100.00%

NOTES: (1) Not all persons answered the question. It's difficult to imagine why some people would skip the first question. (2) Some respondents replied with a rate that was greater than 100%. These records were not included in the calculations represented above, further reducing the rate of total response to the question. (3) We will develop error checking and data validation at the point of data entry to a) assure not value greater than 100% can be entered and b) ask the user to confirm entry of rates higher than a certain percent.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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2: Think about your 5 best friends, how many of them smoke cigarettes?

Response	Total	Percent	Running Total	Cumulative %
None	260	24.25%	260	24.25%
One	236	22.01%	496	46.27%
Two	168	15.67%	664	61.94%
Three	172	16.04%	836	77.99%
Four	100	9.33%	936	87.31%
All Five	119	11.10%	1055	98.41%
No Answer	17	1.59%	1072	100.00%
n=		1072		

NOTES:(1) No notes for question 2.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 3. During the past 30 days, on how many days have you smoked cigarettes?

Response	Total	Percent	Running Total	Cumulative %
1 or 2 days	56	5.22%	56	5.22%
3-5 days	45	4.20%	101	9.42%
6-10 days	16	1.49%	117	10.91%
11-15 days	14	1.31%	131	12.22%
More than 15 days, but not every day	49	4.57%	180	16.79%
Everyday	164	15.30%	344	32.09%
Do not smoke cigarettes	696	64.93%	1040	97.01%
No Answer	32	2.99%	1072	100.00%

n= 1072

NOTES: (1) This question represents the base/denominator for questions 4 through 17. Persons who report they do not smoke are referred directly to question 18. If a person left this answer blank, their answers were not included in calculating the results for questions 4 through 17.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 4. Do you consider yourself a smoker?

Response	Total	Percent	Running Total	Cumulative %
Yes	232	67.44%	232	67.44%
No	111	32.27%	343	99.71%
Not Specified	1	0.29%	344	100.00%
n=		344		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 5. How old were you when you smoked your 1st cigarette?

Response	Total	Percent	Running Total	Cumulative %
0	1	0.30%	1	0.30%
4	1	0.30%	2	0.60%
5	1	0.30%	3	0.90%
6	2	0.60%	5	1.50%
7	1	0.30%	6	1.80%
9	4	1.20%	10	2.99%
10	9	2.69%	19	5.69%
11	14	4.19%	33	9.88%
12	39	11.68%	72	21.56%
13	35	10.48%	107	32.04%
14	40	11.98%	147	44.01%
15	39	11.68%	186	55.69%
16	43	12.87%	229	68.56%
17	37	11.08%	266	79.64%
18	41	12.28%	307	91.92%
19	18	5.39%	325	97.31%
20	5	1.50%	330	98.80%
21	2	0.60%	332	99.40%
22	2	0.60%	334	100.00%
n=	334			

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question. (2) Subsequent presentation will incorporate grouping of age ranges as opposed to presenting the results for every reported age. (3) We will consider asking the respondents their age. This would help us build in some error checking. For example, a student may report 23 as their age, but the person doing data entry could transpose the numbers and make their age when they smoked their first cigarette 32.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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6. In your lifetime, have you smoked at least 100 cigarettes?

Response	Total	Percent	Running Total	Cumulative %
Yes	260	75.58%	260	75.58%
No	83	24.13%	343	99.71%
Not Specified	1	0.29%	344	100.00%
n=		344		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 7. In an average DAY, how many cigarettes do you smoke?

Response	Total	Percent	Running Total	Cumulative %
0	52	16.46%	52	16.46%
1	35	11.08%	87	27.53%
2	19	6.01%	106	33.54%
3	9	2.85%	115	36.39%
4	9	2.85%	124	39.24%
5	22	6.96%	146	46.20%
6	10	3.16%	156	49.37%
7	12	3.80%	168	53.16%
8	6	1.90%	174	55.06%
9	4	1.27%	178	56.33%
10	49	15.51%	227	71.84%
11	1	0.32%	228	72.15%
12	11	3.48%	239	75.63%
13	1	0.32%	240	75.95%
14	2	0.63%	242	76.58%
15	20	6.33%	262	82.91%
16	2	0.63%	264	83.54%
17	1	0.32%	265	83.86%
18	2	0.63%	267	84.49%
20	36	11.39%	303	95.89%
25	4	1.27%	307	97.15%
30	5	1.58%	312	98.73%
40	2	0.63%	314	99.37%
55	1	0.32%	315	99.68%
100	1	0.32%	316	100.00%



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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n= 316

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question. (2) Subsequent presentation will incorporate data grouping to represent data within certain data ranges. (3) We will develop some error checking and data validation to check possible out of range values. For example, in this report, one respondent reports smoking 100 cigarettes per day. While not likely, this value is still within the range of possibility. We need to determine a threshold for acceptable values and determine how we will manage out of range values (i.e.: exclude just that particular response, discard the entire survey, etc.)



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 8. In an average WEEK, how many cigarettes do you smoke?

Response	Total	Percent	Running Total	Cumulative %
0	33	10.41%	33	10.41%
1	15	4.73%	48	15.14%
2	7	2.21%	55	17.35%
3	8	2.52%	63	19.87%
4	4	1.26%	67	21.14%
5	9	2.84%	76	23.97%
6	1	0.32%	77	24.29%
7	7	2.21%	84	26.50%
8	6	1.89%	90	28.39%
9	1	0.32%	91	28.71%
10	14	4.42%	105	33.12%
12	1	0.32%	106	33.44%
14	4	1.26%	110	34.70%
15	6	1.89%	116	36.59%
18	1	0.32%	117	36.91%
20	16	5.05%	133	41.96%
21	3	0.95%	136	42.90%
25	5	1.58%	141	44.48%
28	2	0.63%	143	45.11%
30	12	3.79%	155	48.90%
35	7	2.21%	162	51.10%
38	1	0.32%	163	51.42%
40	14	4.42%	177	55.84%
49	2	0.63%	179	56.47%
50	14	4.42%	193	60.88%
56	1	0.32%	194	61.20%
60	13	4.10%	207	65.30%
64	1	0.32%	208	65.62%
65	2	0.63%	210	66.25%
70	19	5.99%	229	72.24%
72	1	0.32%	230	72.56%
75	2	0.63%	232	73.19%



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

77	1	0.32%	233	73.50%
80	9	2.84%	242	76.34%
84	2	0.63%	244	76.97%
85	1	0.32%	245	77.29%
90	8	2.52%	253	79.81%
91	2	0.63%	255	80.44%
96	1	0.32%	256	80.76%
99	1	0.32%	257	81.07%
100	12	3.79%	269	84.86%
101	1	0.32%	270	85.17%
105	4	1.26%	274	86.44%
109	1	0.32%	275	86.75%
110	1	0.32%	276	87.07%
130	2	0.63%	278	87.70%
140	26	8.20%	304	95.90%
150	1	0.32%	305	96.21%
175	3	0.95%	308	97.16%
190	1	0.32%	309	97.48%
200	5	1.58%	314	99.05%
210	3	0.95%	317	100.00%
n=		317		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question. (2) Subsequent presentation will incorporate data grouping to represent data within certain data ranges. (3) We will develop some error checking and data validation to check possible out of range values as opposed to representing each response individually. (4) I do not anticipate utilizing this number to validate the responses to questions 7 or 9, but it will be interesting to see how much internal consistency there is in the respondent estimates.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 9. In an average MONTH, how many cigarettes do you smoke?

Response	Total	Percent	Running Total	Cumulative %
0	15	4.97%	15	4.97%
1	14	4.64%	29	9.60%
2	6	1.99%	35	11.59%
3	7	2.32%	42	13.91%
4	5	1.66%	47	15.56%
5	13	4.30%	60	19.87%
6	2	0.66%	62	20.53%
7	2	0.66%	64	21.19%
8	4	1.32%	68	22.52%
10	11	3.64%	79	26.16%
12	1	0.33%	80	26.49%
15	3	0.99%	83	27.48%
18	2	0.66%	85	28.15%
20	9	2.98%	94	31.13%
25	2	0.66%	96	31.79%
29	1	0.33%	97	32.12%
30	8	2.65%	105	34.77%
31	1	0.33%	106	35.10%
32	2	0.66%	108	35.76%
35	3	0.99%	111	36.75%
36	1	0.33%	112	37.09%
40	6	1.99%	118	39.07%
45	1	0.33%	119	39.40%
50	2	0.66%	121	40.07%
52	2	0.66%	123	40.73%
60	7	2.32%	130	43.05%
65	1	0.33%	131	43.38%
74	1	0.33%	132	43.71%
80	9	2.98%	141	46.69%
82	1	0.33%	142	47.02%
84	1	0.33%	143	47.35%
90	7	2.32%	150	49.67%



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

96	1	0.33%	151	50.00%
97	1	0.33%	152	50.33%
99	7	2.32%	159	52.65%
100	17	5.63%	176	58.28%
108	1	0.33%	177	58.61%
110	1	0.33%	178	58.94%
112	1	0.33%	179	59.27%
120	5	1.66%	184	60.93%
128	1	0.33%	185	61.26%
140	3	0.99%	188	62.25%
150	2	0.66%	190	62.91%
160	5	1.66%	195	64.57%
168	1	0.33%	196	64.90%
180	2	0.66%	198	65.56%
190	1	0.33%	199	65.89%
200	10	3.31%	209	69.21%
230	1	0.33%	210	69.54%
240	4	1.32%	214	70.86%
250	5	1.66%	219	72.52%
270	1	0.33%	220	72.85%
280	5	1.66%	225	74.50%
300	15	4.97%	240	79.47%
308	1	0.33%	241	79.80%
320	1	0.33%	242	80.13%
350	1	0.33%	243	80.46%
360	1	0.33%	244	80.79%
384	1	0.33%	245	81.13%
390	1	0.33%	246	81.46%
400	8	2.65%	254	84.11%
405	1	0.33%	255	84.44%
410	1	0.33%	256	84.77%
420	3	0.99%	259	85.76%
450	1	0.33%	260	86.09%
480	1	0.33%	261	86.42%
500	5	1.66%	266	88.08%
520	1	0.33%	267	88.41%
550	1	0.33%	268	88.74%
560	12	3.97%	280	92.72%



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600	8	2.65%	288	95.36%
700	2	0.66%	290	96.03%
800	3	0.99%	293	97.02%
840	1	0.33%	294	97.35%
1000	3	0.99%	297	98.34%
1200	1	0.33%	298	98.68%
1400	1	0.33%	299	99.01%
1600	1	0.33%	300	99.34%
2100	1	0.33%	301	99.67%
3000	1	0.33%	302	100.00%
n=		302		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question. (2) Subsequent presentation will incorporate data grouping to represent data within certain data ranges. (3) We will develop some error checking and data validation to check possible out of range values as opposed to representing each response individually. (4) I do not anticipate utilizing this number to validate the responses to questions 7 or 8, but it will be interesting to see how much internal consistency there is in the respondent estimates.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 10. In an average WEEK, how much money do you spend on tobacco products?

Response	Total	Percent	Running Total	Cumulative %
\$0.00	50	16.34%	50	16.34%
\$0.25	1	0.33%	51	16.67%
\$0.50	2	0.65%	53	17.32%
\$1.00	1	0.33%	54	17.65%
\$1.10	1	0.33%	55	17.97%
\$1.50	1	0.33%	56	18.30%
\$1.75	1	0.33%	57	18.63%
\$2.00	3	0.98%	60	19.61%
\$2.50	1	0.33%	61	19.93%
\$2.56	1	0.33%	62	20.26%
\$3.00	3	0.98%	65	21.24%
\$3.50	1	0.33%	66	21.57%
\$3.75	1	0.33%	67	21.90%
\$4.00	9	2.94%	76	24.84%
\$4.15	1	0.33%	77	25.16%
\$4.25	1	0.33%	78	25.49%
\$4.50	1	0.33%	79	25.82%
\$4.58	1	0.33%	80	26.14%
\$4.63	1	0.33%	81	26.47%
\$4.75	1	0.33%	82	26.80%
\$5.00	25	8.17%	107	34.97%
\$5.25	1	0.33%	108	35.29%
\$5.75	1	0.33%	109	35.62%
\$6.00	2	0.65%	111	36.27%
\$7.00	1	0.33%	112	36.60%
\$7.42	1	0.33%	113	36.93%
\$8.00	5	1.63%	118	38.56%
\$8.50	1	0.33%	119	38.89%
\$8.62	1	0.33%	120	39.22%
\$9.00	2	0.65%	122	39.87%
\$10.00	25	8.17%	147	48.04%
\$11.00	3	0.98%	150	49.02%



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

\$12.00	5	1.63%	155	50.65%
\$12.50	3	0.98%	158	51.63%
\$13.00	1	0.33%	159	51.96%
\$14.00	2	0.65%	161	52.61%
\$15.00	24	7.84%	185	60.46%
\$15.67	1	0.33%	186	60.78%
\$16.00	2	0.65%	188	61.44%
\$18.00	3	0.98%	191	62.42%
\$20.00	34	11.11%	225	73.53%
\$21.00	1	0.33%	226	73.86%
\$22.00	1	0.33%	227	74.18%
\$23.00	1	0.33%	228	74.51%
\$24.00	2	0.65%	230	75.16%
\$25.00	16	5.23%	246	80.39%
\$28.00	4	1.31%	250	81.70%
\$30.00	22	7.19%	272	88.89%
\$31.00	1	0.33%	273	89.22%
\$32.00	1	0.33%	274	89.54%
\$35.00	11	3.59%	285	93.14%
\$40.00	5	1.63%	290	94.77%
\$44.44	1	0.33%	291	95.10%
\$45.00	1	0.33%	292	95.42%
\$50.00	7	2.29%	299	97.71%
\$60.00	4	1.31%	303	99.02%
\$72.48	1	0.33%	304	99.35%
\$80.00	1	0.33%	305	99.67%
\$105.00	1	0.33%	306	100.00%

n= 306

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question. (2) Subsequent presentation will incorporate data grouping to represent data within certain data ranges. (3) We will develop some error checking and data validation to check possible out of range values as opposed to representing each response individually. (4) I do not anticipate utilizing this number to validate the responses to questions 7, 8, or 9, but it will be interesting to see how much internal consistency there is in the respondent estimates.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 11. Do you consider yourself addicted to cigarettes?

Response	Total	Percent	Running Total	Cumulative %
Yes	165	47.97%	165	47.97%
No	175	50.87%	340	98.84%
Not Specified	4	1.16%	344	100.00%
n=		344		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 12. How likely is it that you will be smoking one year from now?

Response	Total	Percent	Running Total	Cumulative %
Extremely Likely	60	17.44%	60	17.44%
Likely	136	39.53%	196	56.98%
Unlikely	98	28.49%	294	85.47%
Extremely Unlikely	43	12.50%	337	97.97%
Not Specified	7	2.03%	344	100.00%
n=		344		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 13. How likely is it that you will be smoking after you've graduated from college?

Response	Total	Percent	Running Total	Cumulative %
Extremely Likely	50	14.53%	50	14.53%
Likely	100	29.07%	150	43.60%
Unlikely	111	32.27%	261	75.87%
Extremely Unlikely	72	20.93%	333	96.80%
Not Specified	11	3.20%	344	100.00%
n=		344		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 14. Do you want to quit smoking before you graduate?

Response	Total	Percent	Running Total	Cumulative %
Yes	183	53.20%	183	53.20%
No	151	43.90%	334	97.09%
Not Specified	10	2.91%	344	100.00%
n=		344		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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15. Since you started smoking, have you ever made a serious attempt to quit smoking?

Response	Total	Percent	Running Total	Cumulative %
Yes	164	47.67%	164	47.67%
No	176	51.16%	340	98.84%
Not Specified	4	1.16%	344	100.00%
n=		344		

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 16. What best describes your current smoking "history?"

Response	Total	Percent	Running Total	Cumulative %
Began in college	40	11.63%	40	11.63%
Began before college, smoke now at about the same rate	99	28.78%	139	40.41%
Began before college, smoke more now in college	104	30.23%	243	70.64%
Began before college, smoke less now in college	44	12.79%	287	83.43%
Began before college, quit while in college	20	5.81%	307	89.24%
Not Specified	37	10.76%	344	100.00%
	n=		344	

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question. (2) The responses have been abbreviated to fit within the space provided.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

What are some of the reasons you smoke cigarettes?		Total	Percent	Running Total	Cumulative %
Find smoking pleasurable:	Yes	161	46.80%	161	46.80%
Find smoking pleasurable:	No	164	47.67%	325	94.48%
Find smoking pleasurable:	Not Specified	19	5.52%	344	100.00%
My friends smoke:	Yes	137	39.83%	137	39.83%
My friends smoke:	No	188	54.65%	325	94.48%
My friends smoke:	Not Specified	19	5.52%	344	100.00%
If I don't smoke, I shake :	Yes	34	9.88%	34	9.88%
If I don't smoke, I shake :	No	282	81.98%	316	91.86%
If I don't smoke, I shake :	Not Specified	28	8.14%	344	100.00%
As a reward :	Yes	44	12.79%	44	12.79%
As a reward :	No	274	79.65%	318	92.44%
As a reward :	Not Specified	26	7.56%	344	100.00%
Relieves boredom:	Yes	167	48.55%	167	48.55%
Relieves boredom:	No	156	45.35%	323	93.90%
Relieves boredom:	Not Specified	21	6.10%	344	100.00%
To socialize:	Yes	121	35.17%	121	35.17%
To socialize:	No	200	58.14%	321	93.31%
To socialize:	Not Specified	23	6.69%	344	100.00%
Think it makes me look better, etc.:	Yes	15	4.36%	15	4.36%
Think it makes me look better, etc.:	No	298	86.63%	313	90.99%
Think it makes me look better, etc.:	Not Specified	31	9.01%	344	100.00%
Helps me study/cram/stay awake	Yes	68	19.77%	68	19.77%
Helps me study/cram/stay awake	No	252	73.26%	320	93.02%
Helps me study/cram/stay awake	Not Specified	24	6.98%	344	100.00%
Smoke when drinking:	Yes	249	72.38%	249	72.38%
Smoke when drinking:	No	86	25.00%	335	97.38%
Smoke when drinking:	Not Specified	9	2.62%	344	100.00%
Out of rebellion	Yes	29	8.43%	29	8.43%
Out of rebellion	No	286	83.14%	315	91.57%



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

<b>Out of rebellion</b>	Not Specified	29	8.43%	344	100.00%
<b>Habit</b>	Yes	157	45.64%	157	45.64%
<b>Habit</b>	No	168	48.84%	325	94.48%
<b>Habit</b>	Not Specified	19	5.52%	344	100.00%
<b>To take a break:</b>	Yes	142	41.28%	142	41.28%
<b>To take a break:</b>	No	182	52.91%	324	94.19%
<b>To take a break:</b>	Not Specified	20	5.81%	344	100.00%
<b>I like the taste:</b>	Yes	73	21.22%	73	21.22%
<b>I like the taste:</b>	No	244	70.93%	317	92.15%
<b>I like the taste:</b>	Not Specified	27	7.85%	344	100.00%
<b>Relieves stress/helps me relax:</b>	Yes	192	55.81%	192	55.81%
<b>Relieves stress/helps me relax:</b>	No	137	39.83%	329	95.64%
<b>Relieves stress/helps me relax:</b>	Not Specified	15	4.36%	344	100.00%
<b>Smoking helps me control my weight:</b>	Yes	38	11.05%	38	11.05%
<b>Smoking helps me control my weight:</b>	No	276	80.23%	314	91.28%
<b>Smoking helps me control my weight:</b>	Not Specified	30	8.72%	344	100.00%
<b>Tried to quit, but was unsuccessful:</b>	Yes	74	21.51%	74	21.51%
<b>Tried to quit, but was unsuccessful:</b>	No	245	71.22%	319	92.73%
<b>Tried to quit, but was unsuccessful:</b>	Not Specified	25	7.27%	344	100.00%
<b>Other:</b>	Yes	22	6.40%	22	6.40%
<b>Other:</b>	No	292	84.88%	314	91.28%
<b>Other:</b>	Not Specified	30	8.72%	344	100.00%

Notes: (1) Only persons who reported smoking cigarettes within the past 30 days were used to calculate the results to this question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 18. Have you smoked a cigar?

Response	Total	Percent	Running Total	Cumulative %
Never	548	51.12%	548	51.12%
Have not used one in the last year, but before last year	123	11.47%	671	62.59%
In the last year, but not in the last month	187	17.44%	858	80.04%
In the last month, but not on a weekly basis	92	8.58%	950	88.62%
In the last week, but not on a daily or nearly daily basis	44	4.10%	994	92.72%
On a daily or nearly daily basis	19	1.77%	1013	94.50%
Not Specified	59	5.50%	1072	100.00%
	n=	1072		

Notes: No notes for question 18.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 19. Have you smoked a specialty cigarette, such as a bidi or kretek?

Response	Total	Percent	Running Total	Cumulative %
Never	858	80.04%	858	80.04%
Have not used one in the last year, but before last year	54	5.04%	912	85.07%
In the last year, but not in the last month	58	5.41%	970	90.49%
In the last month, but not on a weekly basis	28	2.61%	998	93.10%
In the last week, but not on a daily or nearly daily basis	6	0.56%	1004	93.66%
On a daily or nearly daily basis	6	0.56%	1010	94.22%
Not Specified	62	5.78%	1072	100.00%
	n=	1072		

Notes: No notes for question 19.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 20. Have you smoked a clove cigarette?

Response	Total	Percent	Running Total	Cumulative %
Never	770	71.83%	770	71.83%
Have not used one in the last year, but before last year	114	10.63%	884	82.46%
In the last year, but not in the last month	87	8.12%	971	90.58%
In the last month, but not on a weekly basis	28	2.61%	999	93.19%
In the last week, but not on a daily or nearly daily basis	13	1.21%	1012	94.40%
On a daily or nearly daily basis	1	0.09%	1013	94.50%
Not Specified	59	5.50%	1072	100.00%
	n=	1072		

Notes: No notes for question 20.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 21. Have you smoked tobacco in a pipe?

Response	Total	Percent	Running Total	Cumulative %
Never	877	81.81%	877	81.81%
Have not used one in the last year, but before last year	55	5.13%	932	86.94%
In the last year, but not in the last month	47	4.38%	979	91.32%
In the last month, but not on a weekly basis	18	1.68%	997	93.00%
In the last week, but not on a daily or nearly daily basis	9	0.84%	1006	93.84%
On a daily or nearly daily basis	5	0.47%	1011	94.31%
Not Specified	61	5.69%	1072	100.00%
	n=		1072	

Notes: No notes for question 21.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

### 22. Have you used dip and or chew?

Response	Total	Percent	Running Total	Cumulative %
Never	793	73.97%	793	73.97%
Have not used one in the last year, but before last year	91	8.49%	884	82.46%
In the last year, but not in the last month	49	4.57%	933	87.03%
In the last month, but not on a weekly basis	38	3.54%	971	90.58%
In the last week, but not on a daily or nearly daily basis	12	1.12%	983	91.70%
On a daily or nearly daily basis	42	3.92%	1025	95.62%
Not Specified	47	4.38%	1072	100.00%
	n=	1072		

Notes: No notes for question 22.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

People who smoke cigarettes regularly are addicted	Total	Percent	Running Total	Cumulative %
Strongly Agree	477	44.50%	477	44.50%
Agree	408	38.06%	885	82.56%
Disagree	67	6.25%	952	88.81%
Strongly Disagree	31	2.89%	983	91.70%
Not Specified	89	8.30%	1072	100.00%
n=			1072	

People who smoke cigarettes occasionally are addicted:	Total	Percent	Running Total	Cumulative %
Strongly Agree	182	16.98%	182	16.98%
Agree	456	42.54%	638	59.51%
Disagree	285	26.59%	923	86.10%
Strongly Disagree	59	5.50%	982	91.60%
Not Specified	90	8.40%	1072	100.00%
n=			1072	

People who smoke cigarettes have less energy than non-smokers:	Total	Percent	Running Total	Cumulative %
Strongly Agree	311	29.01%	311	29.01%
Agree	358	33.40%	669	62.41%
Disagree	240	22.39%	909	84.79%
Strongly Disagree	64	5.97%	973	90.76%
Not Specified	99	9.24%	1072	100.00%
n=			1072	



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

People who use smokeless tobacco regularly are addicted:	Total	Percent	Running Total	Cumulative %
Strongly Agree	348	32.46%	348	32.46%
Agree	447	41.70%	795	74.16%
Disagree	138	12.87%	933	87.03%
Strongly Disagree	39	3.64%	972	90.67%
Not Specified	100	9.33%	1072	100.00%
n=			1072	

People who use smokeless tobacco occasionally are addicted:	Total	Percent	Running Total	Cumulative %
Strongly Agree	189	17.63%	189	17.63%
Agree	452	42.16%	641	59.79%
Disagree	271	25.28%	912	85.07%
Strongly Disagree	55	5.13%	967	90.21%
Not Specified	105	9.79%	1072	100.00%
n=			1072	

Secondhand smoke (ETS) is dangerous to other people:	Total	Percent	Running Total	Cumulative %
Strongly Agree	652	60.82%	652	60.82%
Agree	231	21.55%	883	82.37%
Disagree	63	5.88%	946	88.25%
Strongly Disagree	32	2.99%	978	91.23%
Not Specified	94	8.77%	1072	100.00%
n=			1072	



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

<b>Tobacco causes more health problems than alcohol in our society:</b>	<b>Total</b>	<b>Percent</b>	<b>Running Total</b>	<b>Cumulative %</b>
Strongly Agree	379	35.35%	379	35.35%
Agree	350	32.65%	729	68.00%
Disagree	178	16.60%	907	84.61%
Strongly Disagree	64	5.97%	971	90.58%
Not Specified	101	9.42%	1072	100.00%
n=			1072	

<b>Tobacco causes more health problems than alcohol on our campus:</b>	<b>Total</b>	<b>Percent</b>	<b>Running Total</b>	<b>Cumulative %</b>
Strongly Agree	218	20.34%	218	20.34%
Agree	298	27.80%	516	48.13%
Disagree	319	29.76%	835	77.89%
Strongly Disagree	132	12.31%	967	90.21%
Not Specified	105	9.79%	1072	100.00%
n=			1072	

<b>People who smoke cigarettes occasionally should be considered social smokers:</b>	<b>Total</b>	<b>Percent</b>	<b>Running Total</b>	<b>Cumulative %</b>
Strongly Agree	208	19.40%	208	19.40%
Agree	522	48.69%	730	68.10%
Disagree	177	16.51%	907	84.61%
Strongly Disagree	62	5.78%	969	90.39%
Not Specified	103	9.61%	1072	100.00%
n=			1072	



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

Because tobacco is addictive, people who smoke cigarettes or use smokeless tobacco should be confronted and offered treatment, much like we do for an alcoholic

	Total	Percent	Running Total	Cumulative %
Strongly Agree	209	19.50%	209	19.50%
Agree	397	37.03%	606	56.53%
Disagree	254	23.69%	860	80.22%
Strongly Disagree	111	10.35%	971	90.58%
Not Specified	101	9.42%	1072	100.00%
n=			1072	

Smoking cigarettes has short-term negative consequences:

	Total	Percent	Running Total	Cumulative %
Strongly Agree	224	20.90%	224	20.90%
Agree	379	35.35%	603	56.25%
Disagree	188	17.54%	791	73.79%
Strongly Disagree	175	16.32%	966	90.11%
Not Specified	106	9.89%	1072	100.00%
n=			1072	

Cigar smoking has short-term negative consequences:

	Total	Percent	Running Total	Cumulative %
Strongly Agree	217	20.24%	217	20.24%
Agree	383	35.73%	600	55.97%
Disagree	212	19.78%	812	75.75%
Strongly Disagree	158	14.74%	970	90.49%
Not Specified	102	9.51%	1072	100.00%
n=			1072	



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

Using spit/chew tobacco has short-term negative consequences				
	Total	Percent	Running Total	Cumulative %
Strongly Agree	220	20.52%	220	20.52%
Agree	389	36.29%	609	56.81%
Disagree	192	17.91%	801	74.72%
Strongly Disagree	163	15.21%	964	89.93%
Not Specified	108	10.07%	1072	100.00%
n=			1072	

If my friends smoke cigarettes around me they are cause me harm because of second hand smoke:				
	Total	Percent	Running Total	Cumulative %
Strongly Agree	474	44.22%	474	44.22%
Agree	349	32.56%	823	76.77%
Disagree	81	7.56%	904	84.33%
Strongly Disagree	47	4.38%	951	88.71%
Not Specified	121	11.29%	1072	100.00%
n=			1072	

I would prefer to socialize in a smoke-free environment:				
	Total	Percent	Running Total	Cumulative %
Strongly Agree	421	39.27%	421	39.27%
Agree	294	27.43%	715	66.70%
Disagree	193	18.00%	908	84.70%
Strongly Disagree	64	5.97%	972	90.67%
Not Specified	100	9.33%	1072	100.00%
n=			1072	



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

<b>People's smoking habits have caused a major problem at my school:</b>	<b>Total</b>	<b>Percent</b>	<b>Running Total</b>	<b>Cumulative %</b>
Strongly Agree	153	14.27%	153	14.27%
Agree	284	26.49%	437	40.76%
Disagree	372	34.70%	809	75.47%
Strongly Disagree	150	13.99%	959	89.46%
Not Specified	113	10.54%	1072	100.00%
n=		1072		

<b>Our campus should be tobacco free</b>	<b>Total</b>	<b>Percent</b>	<b>Running Total</b>	<b>Cumulative %</b>
Strongly Agree	230	21.46%	230	21.46%
Agree	218	20.34%	448	41.79%
Disagree	295	27.52%	743	69.31%
Strongly Disagree	220	20.52%	963	89.83%
Not Specified	109	10.17%	1072	100.00%
n=		1072		

<b>I would rather date a non-smoker:</b>	<b>Total</b>	<b>Percent</b>	<b>Running Total</b>	<b>Cumulative %</b>
Strongly Agree	534	49.81%	534	49.81%
Agree	221	20.62%	755	70.43%
Disagree	147	13.71%	902	84.14%
Strongly Disagree	60	5.60%	962	89.74%
Not Specified	110	10.26%	1072	100.00%
n=		1072		



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

24. If you had a friend who was a smoker and that person decided to quit, would you (mark all that apply):

		Total	Percent	Running Total	Cumulative %
Probably not hang out with him or her as much since they no longer smoked:	Yes	55	5.13%	55	5.13%
Probably not hang out with him or her as much since they no longer smoked:	No	921	85.91%	976	91.04%
Probably not hang out with him or her as much since they no longer smoked:	Not Specified	96	8.96%	1072	100.00%
Support him or her for trying and wish them well:	Yes	775	72.29%	775	72.29%
Support him or her for trying and wish them well:	No	268	25.00%	1043	97.29%
Support him or her for trying and wish them well:	Not Specified	29	2.71%	1072	100.00%
Think about trying to quit with him or her:	Yes	184	17.16%	184	17.16%
Think about trying to quit with him or her:	No	810	75.56%	994	92.72%
Think about trying to quit with him or her:	Not Specified	78	7.28%	1072	100.00%
Not be affected at all:	Yes	188	17.54%	188	17.54%
Not be affected at all:	No	805	75.09%	993	92.63%
Not be affected at all:	Not Specified	79	7.37%	1072	100.00%
Other:	Yes	73	6.81%	73	6.81%
Other:	No	907	84.61%	980	91.42%
Other:	Not Specified	92	8.58%	1072	100.00%



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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Notes: No notes on question 24.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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25. Prior to attending college, did you receive any mail/email addressed to you personally from tobacco companies (such as surveys, coupons, free gifts, or catalogs)?

Response	Total	Percent	Running Total	Cumulative %
Yes	203	18.94%	203	18.94%
No	849	79.20%	1052	98.13%
Not Specified	20	1.87%	1072	100.00%
n=		1072		

Notes: (1) No notes for question 25.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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26. Since starting college have you received any mail/email addressed to you personally from tobacco companies (such as survey, coupons, free gifts, or catalogs)?

Response	Total	Percent	Running Total	Cumulative %
Yes	218	20.34%	218	20.34%
No	845	78.82%	1063	99.16%
Not Specified	9	0.84%	1072	100.00%
n=		1072		

Notes: (1) No notes for question 26.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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28. Since starting college have you received any tobacco prevention education on your campus?

Response	Total	Percent	Running Total	Cumulative %
Yes	276	25.75%	276	25.75%
No	784	73.13%	1060	98.88%
Not Specified	12	1.12%	1072	100.00%
n=		1072		

Notes: (1) No notes for question 28.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 29. What is your sex?

Response	Total	Percent	Running Total	Cumulative %
Male	456	42.54%	456	42.54%
Female	544	50.75%	1000	93.28%
Not Specified	72	6.72%	1072	100.00%
n=		1072		

Notes: (1) It will be important to note of the findings here are representative of our campus populations.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 30. Year in school?

Response	Total	Percent	Running Total	Cumulative %
1st year undergraduate	375	34.98%	375	34.98%
2nd year undergraduate	260	24.25%	635	59.24%
3rd year undergraduate	190	17.72%	825	76.96%
4th year undergraduate	111	10.35%	936	87.31%
5th year undergraduate	53	4.94%	989	92.26%
Not Specified	83	7.74%	1072	100.00%
n=		1072		

Notes: (1) INTERESTING! Look at the linear decline in proportion of respondents according to year in school. It will be important to understand this number particularly well and assure our sample is representative and/or we are intentionally oversampling a certain class.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 31. Relationship status?

Response	Total	Percent	Running Total	Cumulative %
Single	738	68.84%	738	68.84%
Married/Domestic Partner	28	2.61%	766	71.46%
Engaged or committed dating relationship	220	20.52%	986	91.98%
Divorced	7	0.65%	993	92.63%
Widowed	3	0.28%	996	92.91%
Not Specified	76	7.09%	1072	100.00%
	n=	1072		

Notes: No notes for question 31.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 32. What is your race/ethnicity?

Response	Total	Percent	Running Total	Cumulative %
African American/Black	116	10.82%	116	10.82%
American Indian/Alaskan Native/Aleut	8	0.75%	124	11.57%
Asian Pacific Islander	15	1.40%	139	12.97%
Chicano/Latino/Hispanic	25	2.33%	164	15.30%
White/Caucasian	802	74.81%	966	90.11%
International Student	20	1.87%	986	91.98%
Other	22	2.05%	1008	94.03%
Not Specified	64	5.97%	1072	100.00%

n= 1072

Notes: (1) Again, we need to be sure this is representative of our populations OR that we are intentionally oversampling.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 33. Which best describes you?

Response	Total	Percent	Running Total	Cumulative %
Gay/Lesbian	25	2.33%	25	2.33%
Heterosexual	908	84.70%	933	87.03%
Bisexual	18	1.68%	951	88.71%
Transgendered	3	0.28%	954	88.99%
Unsure	26	2.43%	980	91.42%
Not Specified	92	8.58%	1072	100.00%

n= 1072

Notes: (1) Interesting to note that a relatively high proportion of respondents chose not to answer these question.



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## BACCHUS GAMMA Tobacco Use and Attitude Survey

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### 34. During the academic year, where do you live?

Response	Total	Percent	Running Total	Cumulative %
Residence hall/on campus housing	701	65.39%	701	65.39%
Off-campus rented apartment/house	211	19.68%	912	85.07%
Greek floor/house	13	1.21%	925	86.29%
Parent or guardian's home	53	4.94%	978	91.23%
Personally owned home	19	1.77%	997	93.00%
Not Specified	75	7.00%	1072	100.00%
	n=	1072		

Notes: No notes on question 34.



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